



Soulville Census



This study is designed to document the changing makeup of the black population in the USA and the language we use to describe blackness. The results will be available online via www.aishacousins.com so you can use it to help the public think critically about how our choices in language can erase or reveal valuable information about the black population in the USA.

Thank you in advance for your participation!

Your Name

Year of birth

Gender (Please circle one): Female

Male

Transgender

None of our business

CULTURAL MAKEUP OF THE USA'S BLACK POPULATION

1. Below are some of the race categories from the 2010 US Census. Which, if any of these did you choose when you took the 2010 Census?

- "Black, Af Am, or Negro"
- "Mexican, Mexican Am, Chicano"
- "Puerto Rican"
- "Cuban"
- "...another Hispanic, Latino, or Spanish origin"

2. How did you feel about the term "Negro" being used to describe black people on the 2010 US census?

- I was offended and I refused to take the 2010 US Census because of it.
- I was offended, but I or someone in my household completed the 2010 US Census anyways.
- I saw it, but was not offended.
- I didn't notice it.
- I didn't notice it because I didn't take the census.



Soulville Census



3. How did the black people in your family <i>first come to the USA?</i> (please check all that apply)	Don't know	Via slavery	By choice (please write in countries and decades if you know them. For example JAMAICA 1950's)	Another way (Please explain in boxes below):	There are no black people on this side of my family
a) The black people in my MOTHER's family came to the USA					
b) The black people in my FATHER's family came to the USA					



Soulville Census



Terms we use and how we define them

4. What do you call: (Please check all that apply)	AFRO-AMERICAN	AFRO-LATINO / A	AFRO + A SPECIFIC COUNTRY (for example AFRO-PERUVIAN)	AFRICAN	AFRICAN-AMERICAN	BLACK	BLACK AMERICAN	CARIBBEAN	CARIBBEAN-AMERICAN	MULATTO / A	NEGRO (the English word popular in the USA from the 1920's to 1960's)	NEGRO/A (the Spanish word)	BY SPECIFIC COUNTRY (for example, KENYAN)	BY SPECIFIC CULTURAL GROUP OR TRIBE (for example LUO or MANDINKA)	OTHER (Please write in boxes below):
a) Yourself															
b) Barack Obama															
c) Michelle Obama															
d) Sasha & Malia Obama															
e) Kunta Kinte (The main character from the book Roots. Kinte was a Mandinka tribe member brought to North America by slave traders).															
f) Lupita Nyong'o (An actress famous for her role as an enslaved woman in the film "12 Years a Slave." Nyong'o's family are from the Luo tribe. She relocated from Kenya to the US voluntarily).															



Soulville Census



- 5 a) Was every box you checked for BARACK also checked for SASHA and MALIA? Yes No (If yes, skip to question 6)
- b) Some people would say whatever you checked for BARACK should also be checked for his DAUGHTERS. Did you make them different on purpose? Yes No (If no, skip to question 6)
- c) If yes, please explain in a sentence or two why

- 6a) Was every box you checked for MICHELLE also checked for her DAUGHTERS? Yes No (If yes, skip to question 7)
- b) Some people would say whatever you checked for MICHELLE should also be checked for his DAUGHTERS. Did you make them different on purpose? Yes No (If no, skip to question 7)
- c) If yes, please explain in a sentence or two why

- 7a) Was every box you checked for KUNTA also checked for LUPITA? Yes No (If yes, skip to question 8)
- b) Some people would say whatever you checked for KUNTA should also be checked for LUPITA since both are members of a specific ETHNIC GROUP from AFRICA, and both relocated to the USA. Did you make your answers different on purpose?
 Yes No (If no, skip to question 8)
- c) If yes, please explain in a sentence or two why

- 8a) Was every box you checked for LUPITA also checked for BARACK? Yes No (If yes, skip to question 9)
- b) Some people would say they should match since both have a KENYAN PARENT from THE LUO TRIBE. Did you make your answers different on purpose? Yes No (If no, skip to question 9)
- c) If yes, please explain in a sentence or two why

9. Let's say there was a woman on a plantation in Louisiana during slavery who was kidnapped from Nigeria and her family was Ibo (one of the largest ethnic groups in Nigeria), at what point in her family tree do you think this woman's descendants stopped being Ibo and started being a new hybrid black culture unique to North America?

- She is the new hybrid culture
- Her children are the new hybrid culture
- Her grandchildren are the new hybrid culture
- Other



Soulville Census



Situations we believe these terms should be used in

11. In what situations is it important to YOU that people recognize you are:	Advertising	Ceremonies for life events (births, weddings, funerals)	Dating	Education	Entertainment (Television, Film, Music, Dance, Theater)	Fashion	Food	Government Elections	Hair Care	Medical Care	Human Rights Violations	News Coverage	When defining beauty	When discussing current events	When studying black history	It is never important	Other
a) From a SPECIFIC TRIBE OR ETHNIC GROUP (for example LUO or MANDINKA)?																	
b) From a SPECIFIC COUNTRY (for example NIGERIAN)																	
c) BLACK AMERICAN (or a term that shows you are connected to other black folks across the USA)																	
d) BLACK (or a term that shows you are connected to other black folks around the WORLD)																	